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In the Know

A LOOK AT THE WEEK AHEAD

ABC Adds 'Pizza' to Its Friday Menu

ABC's Friday lineup of "TGIF" comedies has for a decade catered to families and kids, with shows like "Sabrina the Teenage Witch" and "Family Matters." As a result, there were some arched eyebrows when the network decided to bench "Two of a Kind"—the sitcom starring twin moppets Mary-Kate and Ashley Olsen—and add the at-times risqué comedy "Two Guys, a Girl and a Pizza Place" to Fridays, for a limited run beginning this week. Could this signal the end, or at least a directional change, for "TGIF"? If so, look no further than NBC's "Providence," a new Friday drama that quickly siphoned away many of ABC's adult viewers. Facing that competition, the network might consider becoming a bit more adult itself, especially if "Two Guys' " Wednesday replacement, "It's like, you know. . . ," continues to deliver solid ratings. Not to be overlooked in all this is the fact that ABC's parent, Disney, likes having all those kids tune in every Friday to a channel that can help promote its theme parks and Saturday morning cartoons. ABC also has other worries, because "Two of a Kind" is produced by Warner Bros. Television, whose sister network, the WB, is expected to expand to Friday nights next season and would no doubt love having the show if ABC drops it.



GEORGE LANGE

Ashley and Mary-Kate Olsen

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